



Tobacco Cessation Counseling Reimbursement

For Wellpoint plan members

What is the tobacco cessation counseling reimbursement?

Wellpoint covers the cost of **up to 300 minutes** of tobacco cessation counseling. **Tobacco cessation counseling** is counseling designed to help you quit the use of tobacco products. The counseling must take place within the plan year.

Tobacco cessation counseling can be billed directly to Wellpoint by the provider. However, if your provider is unable to bill Wellpoint directly, or does not accept insurance, you can submit the claim yourself. Download a Wellpoint claim form at wellpointmass.com or call:

- Total Choice, PLUS, and Community Choice members: 833-663-4176 (TTY: 711)
- Medicare Extension members: 800-442-9300 (TTY: 711)

Who can provide counseling?

Counseling can be provided by any of the following providers

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| ■ Nurse practitioner | ■ Tobacco cessation counselor – A non-physician provider who has completed at least eight hours of instruction in tobacco cessation from an accredited institute of higher learning, and who provides counseling under the supervision of a physician |
| ■ Nurse-midwife | |
| ■ Physician | |
| ■ Physician assistant | |
| ■ Registered nurse | |

Where can I get counseling?

Tobacco cessation counseling can take place face-to-face or over the telephone. You can have individual counseling, group counseling, or you can participate in a tobacco cessation program.

What information do I need to provide?

You must provide **proof of participation and payment** that shows:

- The name of the member getting the counseling
- Who provided the counseling
- When, where and for how long the counseling took place
- How much you paid and for what period of time

What else do I need to know?

- Tobacco cessation counseling is covered as part of your **preventive exam**, and **nicotine replacement products** are available through the prescription drug plan.
- **Write your Wellpoint member ID number** prominently on all the receipts and documents that you are sending to Wellpoint and **keep copies** of all your paperwork for your records.
- **Send a completed claim form** and copies of your proof of participation and payment to: **Wellpoint Tobacco Cessation Counseling Reimbursement, P.O. Box 4095, Woburn, MA 01888**. If you prefer, you can also send us your paperwork from your Wellpoint member account or fax it to 978-474-5162.